

truvaluedental.com.au/index

Homepage

[Visual: smiling female patient in dentist's chair]

Reserve an economy seat to a brighter future

Discover the clever way to achieve a dazzling smile – enjoy superior **all-Australian** dental care at the lowest rates possible. Book **your local Truvalue dentist** at off-peak times, and you receive **100% Australian-made** crowns, bridges and veneers at an unbeatable price. Availability is limited, so enquire today!

[Button: **Check availability**]

[Visual: happy couple]

Just a little out of your way is quality care within your budget

Go a little out of your way and we'll meet you there with the most affordable quality dental care in Australia. Simply book **your local Truvalue dentist** at a time that suits them, and **Australian-made** crowns, bridges and veneers of the highest quality are yours at incredibly low prices. Available appointments fill quickly, so enquire today if you want it done soon.

[Visual: Australian flag]

Lend some thought to peace of mind

Truvalue crowns, bridges and veneers are manufactured from the purest materials at our own laboratory in Sunshine Coast, and all Truvalue dental care affords you the full protection of the stringent Australian healthcare legislation.

[Visual: 3D tooth]

Save your strength

Thanks to the precision of our CAD/CAM modelling technology and the extreme hardness of materials used, Truvalue crowns, bridges and veneers are unbelievably thin, enabling minimally invasive procedures that retain the strength of your natural teeth and minimise the risk of root or nerve damage.

[Visual smile]

Flash a natural smile

Truvalue employ Zirconia and Emax, high-density non-allergenic ceramics that are readily accepted by the body. What's more, these materials can be matched to the very shade of your natural teeth.

Featuring an appealing translucence and depth of colour, Truvalue crowns, bridges and veneers make for a smile that is all you.

About Truvalue

Truvalue is a range of dental services and products available through a network of some of Australia's very best dentists, who all firmly believe that everyday people should be able to afford the quality dental care that they need. By booking Truvalue patients when clinics are quiet and securing economy of scale through our own laboratory and production facility in the Sunshine Coast, we can keep costs down.

And, of course, the savings are all yours.

truvaluedental.com.au/about

About page

A story to make you smile

As a dentist, you really get to know your patients, and Dr Henry Sinclair had seen many of his regulars since he first started treating them as toddlers – over 25 years ago. That kind of relationship creates a certain feeling of responsibility, and as times grew harder, Dr Sinclair watched with increasing concern as dental health in Australia declined.

Instead of saving teeth with protective crowns or veneers, people were asking to have them pulled out. Instead of replacing lost teeth with bridges and pontics, people were putting off treatment until a chain reaction had affected all of their teeth. And instead of getting quality care in Australia, people were travelling to unregulated markets overseas – often with dire consequences – or unwittingly paying local dentists for products manufactured in the same unregulated overseas markets.

Something had to be done.

Asking around with his trusted Australian colleagues, Dr Sinclair soon identified an opportunity: even the very best dentists sometimes had availability in their busy schedules. Could they be interested in offering discounted rates if patients were ready to come in to fill those particular appointment times? They could. Would it be possible to bring production costs down by having your own dental laboratory produce top-quality crowns, bridges and veneers right here in Australia? It would. Dr Sinclair had found his answer.

The rest, as they say, is history.

All Truvalue products are today manufactured in our own dental laboratory in Sunshine Coast, using the latest CAD/CAM design technology and the purest high-density dental

ceramics to produce crowns, bridges and veneers for Truvalue patients right across Australia. More and more dentists are joining our network. Truvalue patients are spreading the word. Because, after all, what could be more worthwhile than the Truvalue mission: to give everyday Australians a new reason to smile every day.

truvaluedental.com.au/bridges

Product page: bridges

[Visual: beautiful girl smiling]

What emotion is reflected in your smile?

For all the health concerns that come with missing teeth, the first blow might be to your self-esteem and confidence. So don't let the days go past without doing anything about it. Truvalue bridges offer you an affordable way to fill gaps and keep your smile as beautiful as the feeling behind it.

Truvalue bridges

- Affordable through the Truvalue scheme
- 100% Australian-made and guaranteed
- 3D CAD/CAM precision
- Milled from solid block of Zirconia or Emax ceramic
- Non-allergenic
- Metal-free (no contamination or grey lines)
- Superior hardness for unobtrusive crowns
- Prevents bone loss
- Stops teeth from drifting
- Long-lasting
- Natural-looking; colour-matching to your preference

[Visual: close-up of domino bricks]

It all starts with a lost tooth

Empty gaps should not be left for long, or a chain reaction will be set in motion. Surrounding teeth will slowly start to loosen and there's a very real risk of loss of jawbone, which over time causes an unattractive, sunken appearance and limits any options for restorative treatments to very extensive and costly surgery.

Shortly put: a lost tooth is bad news. It pays to act quickly and resolutely to fill the gap.

[Visual: illustration of bridge]

Regain your strength

Fortunately, a Truvalue bridge can provide you with an affordable and efficient solution to retain bone density and prevent your natural teeth from drifting. It consists of two crowns fused to a prosthetic tooth (pontic). These crowns are fitted to the teeth on either side of the gap, which is filled by the pontic, restoring the function of the lost tooth and preventing any bone loss. Of course, the bridge also has cosmetic benefits; it helps erase lines around the mouth and stop sagging in the cheeks and jaw, giving you a fuller appearance. Some people say it immediately made them look ten years younger.

Manufactured from high-density Zirconia or Emax ceramics, the Truvalue bridge is entirely free from metal and other impurities that can cause allergic reactions. These materials are extremely hard and durable, so you can count on your Truvalue bridge to last for a very long time.

Another advantage of your Truvalue bridge is that it requires only the bare minimum of reshaping of your natural teeth to fit the crowns. Thanks to the precision of the Truvalue CAD/CAM digital modelling process and the superior strength of Zirconia and Emax, the crowns can be so thin and so precisely matched to your existing teeth, little to no tooth reduction is required. And this is key to achieving long-lasting and natural-looking results. With your Truvalue bridge fitting like a glove, the teeth remain strong without taking on a bulky appearance – and the appealing translucence and depth of colour add to the look of natural, healthy teeth.

[Visual: smiling man]

Get started today

Enquire today to find whether your local dentist has availability to take on a Truvalue patient. Once you secure an appointment, you and your dentist will look at colour charts to decide what look to go for, considering your natural teeth and your bridge material of choice. Your dentist will then prepare the teeth on either side of the gap for crowns and make a mould that is sent to our laboratory in Sunshine Coast for 3D modelling and production of your bridge. This manufacturing process is carried out on site by our Truvalue technicians – no work is done overseas – and the use of materials is governed by the strict Australian healthcare legislation.

On the final appointment, your dentist will position the Truvalue bridge, testing the function and making any required fine-tuning to create the perfect fit. Your Truvalue bridge will then be permanently fixed with a specialised bonding agent, ensuring complete stability and comfort.

[Button: Check availability]

truvaluedental.com.au/crowns

Product page: crowns

[Visual: beautiful girl smiling]

What emotion is reflected in your smile?

For all the health concerns that come with damaged, worn, crooked, misaligned or discoloured teeth, the first blow might be to your self-esteem and confidence. So don't let the days go past without doing anything about it. Truvalue crowns offer you an affordable way to protect your teeth and keep your smile as beautiful as the feeling behind it.

Truvalue crowns

- Optimal for chipped, damaged and weak teeth
- Affordable through the Truvalue scheme
- 100% Australian-made and guaranteed
- 3D CAD/CAM precision
- High-density Zirconia or Emax ceramic
- Minimally invasive procedure
- Non-allergenic
- Metal-free (no contamination or grey lines)
- Superior hardness for unobtrusive crowns
- Long-lasting
- Natural-looking; colour-matching to your preference

[Visual: close-up of domino bricks]

It all starts with a lost tooth

Letting a tooth degrade to the point where it collapses sets a chain reaction in motion. Surrounding teeth will slowly start to loosen and there's a very real risk of loss of jawbone, which over time causes an unattractive, sunken appearance and limits any options for restorative treatments to very extensive and costly surgery.

Shortly put: a lost tooth is bad news. It pays to act quickly and resolutely to save damaged teeth before it's too late.

[Visual: high-tech pic of crown]

Caption: A crown is a hard shell placed over a tooth for protection and enhanced appearance.

Regain your strength

Fortunately, a Truvalue crown can provide you with an affordable and efficient solution to protect your natural teeth and avoid the risk of having to extract them. Manufactured from high-density Zirconia or Emax ceramics, your Truvalue crown is entirely free from metal and other impurities that can cause allergic reactions. These materials are extremely hard and durable, so you can count on your crown to last for a very long time.

Another advantage of the Truvalue crown is that it requires only the bare minimum of reshaping of your natural teeth. Thanks to the precision of the Truvalue CAD/CAM digital modelling process and the superior strength of Zirconia and Emax, the crowns can be so thin and so precisely matched to your existing teeth, little to no tooth reduction is required. And this is key to achieving long-lasting and natural-looking results. With your Truvalue crown fitting like a glove, the teeth remain strong without taking on a bulky appearance – and the appealing translucence and depth of colour add to the look of natural, healthy teeth.

[Smiling man]

Get started today

Enquire today to find whether your local dentist has availability to take on a Truvalue patient. Once you secure an appointment, your dentist will conduct a full oral exam to assess the roots of the teeth as well as the surrounding jawbone. A root canal treatment may be recommended, should there be any risk of infection or damage to the tooth pulp. Your dentist will also discuss colour-matching with you and create a mould of your teeth to ensure that the crown won't affect your bite, and a temporary crown will be fitted whilst your Truvalue crown is being manufactured.

Our laboratory in Sunshine Coast will then use the mould for 3D modelling and production of your crowns. The entire manufacturing process is carried out on site by our Truvalue technicians – no work is done overseas – and the use of materials is governed by the strict Australian healthcare legislation.

On the second and final appointment, your dentist will position the crown, testing the function and making any required fine-tuning to create the perfect fit. Your Truvalue crown will then be permanently fixed with a specialised bonding agent, ensuring complete stability and comfort.

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truvaluedental.com.au/veneers

Product page: veneers

[Visual: beautiful girl smiling]

What emotion is reflected in your smile?

For all the health concerns that come with damaged, worn, crooked, misaligned or discoloured teeth, the first blow might be to your self-esteem and confidence. So don't let the days go past without doing anything about it. Truvalue veneers offer you an affordable way to protect your teeth and keep your smile as beautiful as the feeling behind it.

Truvalue veneers

- Affordable through the Truvalue scheme
- 100% Australian-made and guaranteed
- Retains your natural tooth structure
- 3D CAD/CAM precision
- Pure high-density porcelain
- Non-allergenic
- Superior hardness for ultra-thin fit
- Long-lasting
- Colour-matching to your preference
- Natural light-reflecting properties

[Visual: high-tech pic of veneer]

The Truvalue difference: more than a thin veneer

Of course, thanks to the Truvalue scheme, you can enjoy veneers at a fraction of the cost you'd face elsewhere. But Truvalue offers quality that goes way beyond price. Firstly, manufactured from pure high-density porcelain, your Truvalue veneers are superior to any composite resin veneers. Remember, one of the main functions of veneers is to improve the colour and look of the teeth. So, whilst it might be a cheaper option, using a porous material such as resin simply doesn't make sense. What you want is a high-density, super-hard surface. Not a resin sponge that soon will take on the look of your favourite coffee.

In other words: resins are out. Porcelain is in.

Secondly, you might be asking yourself why so many people keep talking about "Lumineers". This has got a very simple explanation: advertising. Lumineers are an American brand of veneers that have a huge financial backing. Not that there's anything

wrong with them. Just like Truvalue, Lumineers are manufactured from high-density porcelain. Just like Truvalue, Lumineers offer a precise fit. Just like Truvalue, Lumineers give you a beautiful, natural look.

In fact, Lumineers are exactly like Truvalue veneers. It's only that they're about twice the price. So, if for whatever reason you have got your mind set on Lumineers and have the extra money to spend, by all means, go for it. However, if you'd like to save half of your money for something else, we've got another idea.

Enquire to become a Truvalue patient, and you will enjoy 100% Australian-made veneers of the highest quality at an unbeatable price. Wait lists are sometimes very short. After all, the mission of the Truvalue network is to get everyday Australians a new reason to smile every day!

[Button: check availability]

[Visual: smiling man]

Get started today

Contact us today to check whether your local dentist has availability to take on a Truvalue patient. Once you secure an appointment, your dentist will first conduct a full evaluation of your teeth to make sure that veneers are appropriate for you. Together, you'll then discuss a personalised treatment plan, including what colour and look to go for, and you will be given a fixed quote for your Truvalue veneers. You will be quoted exactly what you'll pay for the full procedure. No hidden surprises or future add-ons. And you can count on this quote to be far below what you'd pay, had you not been a Truvalue patient.

On your next visit, the dentist will make any adjustments needed and create a mould of your teeth. This mould is sent to our 3D engineers at the Truvalue dental laboratory in Sunshine Coast, where your veneers will be manufactured from start to finish. No work is sent overseas, and the use of materials is governed by the strict Australian healthcare legislation.

Lastly, your dentist will position the Truvalue veneers, controlling that the fit and colour is perfect before permanently attaching the veneers by activating the bonding cement with a beam of ultraviolet light. This enables optimal precision, ensuring a natural look, durability and comfort.

From start to finish, this whole process is completed in only three visits over the course of about two weeks. Availability of Truvalue appointments is limited, however, so get in touch with us today if you're ready for your new veneers.

Before you know it, you could be smiling like never before.

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truvaluedental.com.au/investment

Investment page

Investment

Truvalue was founded with the mission to give everyday people a new reason to smile every day: affordable care and superior dental products, all manufactured in the Truvalue laboratory in accordance with the stringent Australian healthcare legislation.

So, yes: you can count on Truvalue to offer true value. Not only are our products affordable to Truvalue patients; they are also manufactured using the latest CAD/CAM digital 3D modelling and the purest ceramics – Zirconia, Emax and high-density porcelain.

Noting that individual considerations such as need for tooth reshaping and other preparatory work affect the cost of treatment, here are the starting prices of the Truvalue treatments:

[Price list with starting prices – Henry to supply]

For those who currently need to prioritise other areas of life, Truvalue have partnered with GE Money to ensure that any necessary dental work can be carried out quickly in order avoid that issues are compounded over time. Simply visit [link to relevant website] to make your application today.

Private health insurance usually covers a significant proportion of the costs for restorative crown and bridge treatments whereas the more cosmetic veneer treatments are less likely to be covered. Insurance holders are advised to check with their particular provider.